

# Virginia Music Educators Association, Inc.

## NOTES

The Official Publication of VMEA

### Advertising Space Reservation Form

Mail to: Michael Cook, Business Manager

14313 Climbing Rose Way #101, Centreville, VA 20121

Phone: 571-236-3935 Fax: 866-668-3957 Email: michaelkcook@gmail.com

Advertiser Company \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ email \_\_\_\_\_

Ad Agency Company \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ email \_\_\_\_\_

Issue : \_\_\_\_ Fall, Deadline, August 1 \_\_\_\_ Winter, Deadline, December 1 \_\_\_\_ Spring, Deadline, March 1  
**Orders are due to Business Manager and Copy to Editor, electronically, by deadline date.**

### ADVERTISING RATES — PLEASE CHECK BELOW

\_\_\_\_ 4—Color Premium Placement Packages: \$1200 Annually, Three Issues \*

The three Premium Placement Packages consist of one year (3 issues) of 4—color, full page ads. Your ad will appear in all three issues, once on the back cover, once on the inside back cover, and once on the inside front cover. Please select your placement preference. Final placement will be determined by the date and time your order and payment are received. See rules and regulations for specifics.

Mark order of preference: \_\_\_\_ Fall, Back Cover.....Winter, Inside Back Cover.....Spring, Inside Front Cover  
 \_\_\_\_ Fall, Inside Front Cover.....Winter, Back Cover.....Spring, Inside Back Cover  
 \_\_\_\_ Fall, Inside Back Cover.....Winter Inside Front Cover.....Spring Back Cover

AD SIZE	BLACK & WHITE *		4—COLOR	
	1 or 2 Issues Per Issue	3 Issue Contract Discount Rate	1 or 2 Issues Per Issue	3 Issue Contract Discount Rate
____ 2 Pg Center Spread	____ \$500	____ \$1350	____ \$850	____ \$2400
____ Full Page	____ \$225	____ \$615	____ \$400	____ \$1000
____ 2/3 Page	____ \$150	____ \$405	____ \$275	____ \$750
____ 1/2 Page	____ \$125	____ \$339	____ \$225	____ \$625
____ 1/3 Page	____ \$100	____ \$270	____ \$200	____ \$570
____ 1/4 Page	____ \$90	____ \$243	____ \$180	____ \$515

Special Instructions : CHECK ONE

\_\_\_\_ New Copy will be provided

\_\_\_\_ Pick-up Copy from previous issue

Current Advertisers: If copy is not received by due date, we will pick-up copy from previous issue.

New Advertisers: If copy is not received by due date, you will be charged for space reserved.

\* Payment should be submitted with the completed reservation form.